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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**SCHEDULE 14A**

(Rule 14a-101)

**INFORMATION REQUIRED IN PROXY STATEMENT**  
**SCHEDULE 14A INFORMATION**

**Proxy Statement Pursuant to Section 14(a) of the**  
**Securities Exchange Act of 1934**  
(Amendment No. )

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Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(5)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

**SILVERCREST ASSET MANAGEMENT GROUP INC.**

(Name of Registrant as Specified in its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
- (1) Title of each class of securities to which transaction applies:  
\_\_\_\_\_
- (2) Aggregate number of securities to which transaction applies:  
\_\_\_\_\_
- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):  
\_\_\_\_\_
- (4) Proposed maximum aggregate value of transaction:  
\_\_\_\_\_
- (5) Total fee paid:  
\_\_\_\_\_
- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
- (1) Amount Previously Paid:  
\_\_\_\_\_
- (2) Form, Schedule or Registration Statement No.:  
\_\_\_\_\_
- (3) Filing Party:  
\_\_\_\_\_
- (4) Date Filed:  
\_\_\_\_\_
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**SILVERCREST**  
ASSET MANAGEMENT GROUP

**SILVERCREST ASSET MANAGEMENT GROUP INC.**  
**1330 AVENUE OF THE AMERICAS**  
**38TH FLOOR**  
**NEW YORK, NEW YORK 10019**

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**THESE SUPPLEMENTAL PROXY MATERIALS PROVIDE ADDITIONAL INFORMATION REGARDING THE ANNUAL MEETING OF STOCKHOLDERS  
TO BE HELD ON WEDNESDAY, JUNE 3, 2020**

On May 21, 2020, Silvercrest Asset Management Group Inc. (the “Company”) issued a press release, a copy of which is attached hereto, related to a change to the format of the Company’s 2020 Annual Meeting of Stockholders (the “2020 Annual Meeting”) to be held on Wednesday, June 3, 2020. As described below, due to continued public health concerns resulting from the coronavirus (“COVID-19”) outbreak, and government-recommended and required limits on public gatherings and to protect the health and safety of the Company’s stockholders, directors and employees, the 2020 Annual Meeting will now be held in a virtual-only meeting format.

The Notice of Change to a Virtual Meeting Format, a copy of which is also attached hereto, supplements the 2020 Notice of Annual Meeting and Proxy Statement (the “Proxy Statement”) of the Company filed with the Securities and Exchange Commission (the “SEC”) on April 29, 2020 and subsequently mailed or made available to the Company’s stockholders in connection with the solicitation of proxies by the Company’s Board of Directors for use at the 2020 Annual Meeting. The Company’s Proxy Statement and 2019 Annual Report are available on the Company’s website at <http://ir.silvercrestgroup.com>.

These supplemental proxy materials are being filed with the SEC and are being made available to stockholders on or about May 21, 2020. Except as amended or supplemented by the information contained in this supplement, all information set forth in the Proxy Statement continues to apply and should be considered in voting your shares.

**THIS NOTICE SHOULD BE READ IN CONJUNCTION WITH THE PROXY STATEMENT**

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**SILVERCREST**  
ASSET MANAGEMENT GROUP

**Silvercrest Asset Management Group Inc. to Host Virtual Annual Meeting of Stockholders**

**New York, NY – May 21, 2020** – Silvercrest Asset Management Group Inc. (NASDAQ: SAMG) (the “Company” or “Silvercrest”) today announced that it will host the Company’s 2020 Annual Meeting of Stockholders (the “Annual Meeting”) virtually, due to public health concerns resulting from the coronavirus (“COVID-19”) outbreak, and government-recommended and required limits on public gatherings. Holding the meeting online will also protect the health and safety of the Company’s stockholders, directors and employees.

The Annual Meeting will begin at 10:00 am (ET) on Wednesday, June 3, 2020, and will be conducted in a virtual format only. Stockholders will not be able to attend the Annual Meeting in person, however stockholders of record as of the close of business on April 22, 2020 will be able to vote and view the list of stockholders during the Annual Meeting through the online platform.

Investors can access the virtual Annual Meeting and participate in the following ways:

- Log into the virtual meeting platform at 10:00 a.m. Eastern Time on June 3, 2020 by visiting <https://silvercrest.zoom.us/j/2648793874>, or by visiting <http://www.zoom.us> and entering the following meeting identification code: 2648793874
- Vote during the Annual Meeting by following the instructions provided during the meeting
- A list of stockholders entitled to vote at the Annual Meeting will be available for examination for any purpose germane to the Annual Meeting for ten days prior to the Annual Meeting. You may email Silvercrest at [dcampbell@silvercrestgroup.com](mailto:dcampbell@silvercrestgroup.com) to coordinate arrangements to view the stockholder list. The stockholder list will also be available during the Annual Meeting upon request

Whether or not stockholders plan to attend the virtual Annual Meeting, Silvercrest urges stockholders to select one of the methods described in the proxy materials to vote and submit their proxies in advance of the meeting.

**About Silvercrest**

Silvercrest was founded in April 2002 as an independent, employee-owned registered investment adviser. With offices in New York, Boston, Virginia, New Jersey, California and Wisconsin, Silvercrest provides traditional and alternative investment advisory and family office services to wealthy families and select institutional investors. For more information, visit <http://silvercrestgroup.com/>.

**Silvercrest Asset Management Group Inc.**

Contact: Richard Hough  
212-649-0601  
[rhowgh@silvercrestgroup.com](mailto:rhowgh@silvercrestgroup.com)

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**NOTICE OF CHANGE OF LOCATION  
OF ANNUAL MEETING OF STOCKHOLDERS**

**Wednesday, June 3, 2020 at 10:00 a.m. Eastern Time  
Virtual Meeting - No Physical Meeting Location**

To the Stockholders of Silvercrest Asset Management Group Inc.:

In light of the coronavirus outbreak (“COVID-19”), public health concerns, and government-recommended and required limits on public gatherings, and to prioritize the health and well-being of our stockholders, directors, employees and other meeting participants, NOTICE IS HEREBY GIVEN that the location of our 2020 Annual Meeting of Stockholders (the “Annual Meeting”) has been changed and will be conducted in virtual format only.

The Annual Meeting will be held at 10:00 a.m. Eastern Time on June 3, 2020. To participate in the Annual Meeting, please log into the virtual meeting platform by visiting <https://silvercrest.zoom.us/j/2648793874>, or by visiting <http://www.zoom.us> and entering the following meeting identification code: 2648793874.

As described in the proxy materials for the Annual Meeting previously distributed, stockholders of record as of the close of business on April 22, 2020 will be able to vote during the meeting by remote participation. The proxy card included with the proxy materials previously distributed will not be updated to reflect the change in location but may continue to be used to vote your shares in connection with the Annual Meeting. If you have already voted, no additional action is required. You may vote during the Annual Meeting by following the instructions provided during the meeting.

A list of stockholders entitled to vote at the Annual Meeting will be available for examination for any purpose germane to the Annual Meeting for ten days prior to the Annual Meeting. You may email Silvercrest Asset Management Group Inc. at [dcampbell@silvercrestgroup.com](mailto:dcampbell@silvercrestgroup.com) to coordinate arrangements to view the stockholder list. The stockholder list will also be available during the Annual Meeting upon request.

We thank you for your interest in our company and look forward to your participation at our virtual Annual Meeting.

BY ORDER OF THE BOARD OF DIRECTORS,  
David J. Campbell  
*General Counsel and Secretary*  
May 21, 2020