
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549**

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d)
of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 5, 2013

SILVERCREST ASSET MANAGEMENT GROUP INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-35733
(Commission
File Number)

45-5146560
(IRS Employer
Identification No.)

1330 Avenue of the Americas, 38th Floor
New York, New York
(Address of principal executive offices)

10019
(Zip Code)

Registrant's telephone number, including area code: (212) 649-0600

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

The Company announced today that its Board of Directors named Richard R. Hough III, the Company's President and Chief Operating Officer and a member of its Board of Directors, as Chief Executive Officer on December 5, 2013.

A Copy of the news release is attached as Exhibit 99.1 and is incorporated into this report by reference.

Item 9.01. Financial Statements and Exhibits

Exhibit No.	Description
99.1	Press release of Silvercrest Asset Management Group Inc. dated December 6, 2013 naming Richard R. Hough III as Chief Executive Officer.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: December 6, 2013

Silvercrest Asset Management Group Inc.

By: /s/ Scott A. Gerard
Name: Scott A. Gerard
Title: Chief Financial Officer

Exhibits

Exhibit No.	Description
99.1	Press release of Silvercrest Asset Management Group Inc. dated December 6, 2013 naming Richard R. Hough III as Chief Executive Officer.



SILVERCREST
ASSET MANAGEMENT GROUP

Richard Hough Named CEO of Silvercrest Asset Management Group Inc.

NEW YORK, December 6, 2013 — The Board of Directors of Silvercrest Asset Management Group Inc. (SAMG) announced that it has named Richard R. Hough III as Chief Executive Officer, effective immediately. Mr. Hough, the Company's President and Chief Operating Officer, had been appointed acting CEO on November 19, 2013, upon the death of G. Moffett Cochran, the firm's Chairman, CEO and co-founder.

The Company issued the following statement:

"Rick Hough worked closely with Moffett Cochran for more than ten years to build the business and execute the firm's strategy. We are excited about the firm's prospects under Rick's leadership and the support he has from the firm's clients and partners."

About Silvercrest Asset Management

Silvercrest Asset Management Group (NASDAQ: SAMG) was founded in April 2002 as an independent, employee-owned registered investment adviser. With offices in New York, Los Angeles, Boston and Charlottesville, Silvercrest provides traditional and alternative investment advisory and family office services to wealthy families and select institutional investors. As of September 30, 2013, the firm reported assets under management of \$14.6 billion.

Investor Relations Contact:

David J. Campbell

General Counsel

212-649-0623

dcampbell@silvercrestgroup.com